**Neifeld Docket No: PIP-69A-KATZ** 

Application/Patent No: 09/776,714 USPTO CONFIRMATION NO: 2896

File/Issue Date: 2/6/2001

Inventor/Title: Gary M. KATZ/Method and System for Timing Promotions Based on a Prior

**Receipt of Promotions** 

Examiner/ArtUnit: ALVAREZ/3688

**ENTITY STATUS: Large** 

Priority claims: None

ASSISTANT COMMISSIONER FOR PATENTS

ALEXANDRIA, VA 22313

## 37 CFR 1.111 AMENDMENT IN RESPONSE TO A NON-FINAL OFFICE ACTION

Sir:

In response to the non final office action mailed November 30, 2009 (hereinafter "office action"), please amend the above-identified application as follows and please consider the remarks presented below: